

Certo! Our new credit card family. Can we make a good credit card even better? Certo! – Definitely! On 1 July 2022, we launched two new credit cards for our customers – and anyone who would like to become one.

The market launch of our new credit card family was prepared through intensive, focused and cross-disciplinary teamwork. The project team lived and breathed the project's guiding principle: "Certo! – Of course it's possible!". Challenges were taken on creatively, and decisions were made quickly, efficiently and in an agile way. Cembra employees at different levels worked together to ensure we were ready for our customers.

